

DAVCC's Advance Management Research: An International Journal

Call for Papers – Volume 6, Issue 1

The referred research journal of D.A.V. Centenary College, DAVCC's Advance Management Research: An International Journal invites articles in all areas of general and functional management, relevant to public/private/non-profit organizations. Papers are welcome not only from Academicians and Practitioners from the industry but also from Economics & Environment Experts as these disciplines also contribute significantly toward the understanding of business and management. Authors can send their research papers from the following areas:

- Marketing Management
- Retail Management
- Strategic Management
- Consumer Behavior
- Finance and Risk management
- Human Resource Management
- Operations & Supply Chain Management
- Business Economics
- Business Environment
- Organizational Behavior
- Management Information System
- Marketing & Entrepreneurship in SMEs

The content submitted for publication to DAVCC's AMRIJ could be one of the following:

- A research paper based on theoretical or empirical work
- A review paper in the relevant area
- A case study from the industry
- A book review in relevant field

Important Dates

Last Date of Submission of Manuscript

30 November 2017

Intimation of Acceptance/Revision/Rejection

15 January 2018

Publication of Journal

1 April 2018

Guidelines for Authors

It is a condition for publication that the material sent is original work which has not been previously published or submitted for publication elsewhere. Authors are requested to submit their work according to the instructions given below:

Your paper should include **four** major sections: the **Title Page, Abstract, Main Body and References.**

Title Page: The title page should contain the title of the paper, the author's name, and the institutional affiliation. Author/s' name should not appear on any other page except the title page.

Abstract: Submit an abstract of about 200- 300 words. The abstract should include the research topic, methodology, findings and keywords (maximum - 3).

Manuscripts: should normally be of 5,000 - 6,000 words (A-4 size pages, double spaced and 12 pt. Times New Roman font). Each manuscript submitted would be double blind reviewed. Based on the suggestions given by the reviewers, it will be decided whether the manuscript should be accepted, sent for revision or rejected. For details, please refer Reviewing Policy of the Journal

Tables and Figures: The tables and figures should be placed in the appropriate location in the paper. Format and size of all the tables should be same and should be numbered consecutively in Arabic numerals.

References: References should be complete in all respects in APA style.

Book review should not exceed 800 words.

Authors should submit articles in word format by e-mail to drjyotirana@davccfd.com or send a CD by post to the following address:

The Chief & Managing Editor

DAVCC's Advance Management Research: An International Journal
D.A.V. Centenary College
NH-3, N.I.T Faridabad-121001
Haryana, INDIA